



The Story of Uncle Skunkle Toys

Year Founded: 1996

Headquarters: Portland, Oregon, USA

Mission Statement

To responsibly develop and bring to market exciting, creative, fun, challenging, addicting, sometimes tricky and absolutely original games that the whole family can play together.

History

Uncle Skunkle Toys (UST) was founded in 1996 by J. David Schreiber and Rod Boutin in order to bring to life a thesis project that David had prepared while earning his masters' degree at City University of Seattle. Within the first three years, David and Rod were able to bring their first product, Rapid 4®, from concept to sales without any capital, by striking agreements with their development, design and manufacturing partners, that would provide them with royalties from the sale of the products, in exchange services rendered.

During its formative years, UST served primarily as a design and development firm for the toy industry, and partnered with Hong Kong-based Indes Design to develop the plastic prototype of Rapid 4 in 1997.

In 1999, UST entered into its first licensing and distribution agreement with Pressman Toy Corporation. Later that year, Rapid 4 was awarded "Top Toy of the Year" by *Parents Magazine*. UST also received patents for Rapid 4 from the US and UK patent offices.

Between 2004 and 2006, UST partnered with Be Good Company, which handled all sales, marketing and distribution in the U.S. During that time, the company also developed and brought to market a wooden version of Rapid 4, and added the wooden games Destruct 3 and Spindow 5 to its portfolio.

Today, UST is a high-performance based contractor organization that is directly responsible for all distribution, marketing and sales of its products in the U.S. UST develops games that not only look good in your living room, but also bring fun and

enjoyment to the entire family. UST believes a good game is one that combines a bit of chance with a bit of strategy. Whether you are 9 or 99, we guarantee you'll find our games fun and challenging.

UST remains committed to the environment, and we manufacture our products using second-generation materials, such as rubber tree wood, a sustainable by-product of rubber harvests. We use minimal packaging, and every effort is taken to reduce waste during the manufacturing process.

UST also strives to be a responsible members of our world community, and our team members spend hundreds of volunteer hours each year focusing on building up social entrepreneurship in the regions where we do business. One such program is Kids Ark in Thailand, an organization whose mission is to find a solution to the AIDS epidemic in Thailand, by offering employment opportunities in local villages.

Products

Rapid 4® Wood

Rapid 4 Wood is a fast action strategic connection game that uses a bit of chance to keep play exciting and unpredictable. The beautiful, fold-up wood design makes Rapid 4 Wood attractive when left out in a den and a snap to pack up and take on vacation. Rapid 4® Wood is the perfect game and gift - for all ages and all places. Winner of the "Best Product" award by Dr. Toy.

Rapid 4® Plastic

Rapid 4 is the quick connection game that reminds us of a pachinko machine that involves luck and strategy. Players take turns dropping marbles through the maze of levers in order to get a winning combination of 4 in a vertical, horizontal, or diagonal. The removal of a fifth marble in a column allows for continuous play and unexpected twists. Rapid 4 is a great game and gift - for home or vacation fun. Rated Top Toy by *Parents* magazine. Rapid 4 Plastic has also received high ratings from Able Play, and is on their recommendation list for children with disabilities.

Destruct 3©

Destruct 3 is the latest and greatest Build'em Up - Knock'em Down game on the market. Players build the tower, roll the dice to determine the destructo device, then knock it down with the Catapult, the Pendulum, or the Ramp. Destruct 3 is fun, entertaining and is made from beautiful, sustainable rubber tree wood. Everyone will have a blast playing Destruct 3. Destruct 3 has received praise from *Creative Child Magazine* and *Major FUN*, and in 2008, was awarded a "2007-2008 Informal Education Products Award." Destruct 3 has also been featured in *Knuckle Bones Magazine*.

Spindow©

Spindow is a spinning wheel strategy game. Ideal for 2 to 4 players, with Spindow, wins come quickly and play becomes strategic as winning color combinations are removed from the game board. As simple as Checkers yet as intriguing as Chess, this creative

design allows players of all ages to spin the color wheel and try to get a winning combination of 5 across or down.

Awards

Rapid 4®

Parents Magazine

Top Toy of the Year (1999)

Dr. Toy Best Products (2007)

Destruct 3©

Creative Child Magazine

Toy of the Year Award (2004)

Museum Tour Catalog

Product of the Year (2008)

Major Fun Award (2007)

Rapid 4® Plastic

Parents Magazine

Top Toy of the Year (1999)

Able Play Award (2007)